



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

# CONTRACT

<u>Contract / Revision</u> 134948 /		<u>Alt Order #</u>
<u>Product</u> CFGA - Arizona		
<u>Contract Dates</u> 10/03/12 - 10/16/12	<u>Estimate #</u> 366	
<u>Advertiser</u> Club For Growth		<u>Original Date / Revision</u> 10/02/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Tom Desmond	<u>Sales Office</u> Phoenix-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
		<u>Total Ratings</u> 386.10
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Target Enterprises Ltd**  
**15260 Ventura Blvd**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KSAZ	10/03/12	10/16/12	M-F 5a-530a	5a-530a		:30				NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$350.00	1.30			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$350.00	1.30			
	Week:	10/15/12	10/21/12	MT-----				2	\$350.00	1.30			
N 2	KSAZ	10/03/12	10/16/12	M-F 530a-6a	530a-6a		:30				NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$450.00	1.50			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$450.00	1.50			
	Week:	10/15/12	10/21/12	MT-----				2	\$450.00	1.50			
N 3	KSAZ	10/03/12	10/16/12	M-F 6a-7a News	6a-7a		:30				NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$800.00	1.70			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$800.00	1.70			
	Week:	10/15/12	10/21/12	MT-----				2	\$800.00	1.70			
N 4	KSAZ	10/03/12	10/16/12	M-F 7a-8a News	7a-8a		:30				NM	10	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$850.00	2.10			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$850.00	2.10			
	Week:	10/15/12	10/21/12	MT-----				2	\$850.00	2.10			
N 5	KSAZ	10/03/12	10/16/12	M-F 8a-9a News	8a-9a		:30				NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$600.00	2.00			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$600.00	2.00			
	Week:	10/15/12	10/21/12	MT-----				2	\$600.00	2.00			
N 6	KSAZ	10/03/12	10/16/12	M-F 9a-10a News	9a-10a		:30				NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$350.00	1.50			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$350.00	1.50			
	Week:	10/15/12	10/21/12	MT-----				2	\$350.00	1.50			
N 7	KSAZ	10/03/12	10/16/12	M-F 12p-1230p Noon News	12p-1230p		:30				NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$300.00	1.60			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$300.00	1.60			
	Week:	10/15/12	10/21/12	MT-----				2	\$300.00	1.60			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

<u>Contract / Revision</u> 134948 /		<u>Alt Order #</u>
<u>Contract Dates</u> <b>10/03/12 - 10/16/12</b>	<u>Product</u> CFGA - Arizona	<u>Estimate #</u> <b>366</b>
<u>Advertiser</u> <b>Club For Growth</b>		<u>Original Date / Revision</u> 10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 8	KSAZ	10/03/12	10/16/12	M-F 430p-5p	430p-5p		:30				NM	9	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$650.00	4.10			
Week:		10/08/12	10/14/12	MTWTF--				5	\$650.00	4.10			
Week:		10/15/12	10/21/12	MT-----				1	\$650.00	4.10			
N 9	KSAZ	10/03/12	10/16/12	M-F 5p-530p News	5p-530p		:30				NM	9	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$1,000.00	4.00			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,000.00	4.00			
Week:		10/15/12	10/21/12	MT-----				1	\$1,000.00	4.00			
N 10	KSAZ	10/03/12	10/16/12	M-F 530p-6p News	530p-6p		:30				NM	9	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$1,000.00	3.40			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,000.00	3.40			
Week:		10/15/12	10/21/12	MT-----				1	\$1,000.00	3.40			
N 11	KSAZ	10/03/12	10/14/12	M-F 6p-630p News	6p-630p		:30				NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$1,000.00	2.70			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,000.00	2.70			
N 12	KSAZ	10/14/12	10/15/12	NLCS Champ Game Non Hor	12p-9p		:30				NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$3,000.00	5.30			
Week:		10/15/12	10/21/12	M-----				1	\$3,000.00	5.30			
N 13	KSAZ	10/08/12	10/14/12	M 7p-8p	7p-8p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$6,000.00	9.50			
N 14	KSAZ	10/08/12	10/14/12	M 8p-9p	M 8p-9p		:30				NM	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$4,600.00	7.80			
N 15	KSAZ	10/03/12	10/03/12	W 7p-9p	W 7p-9p		:30				NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$7,500.00	6.10			
N 16	KSAZ	10/08/12	10/14/12	Th 7p-8p	Th 7p-8p		:30				NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$7,500.00	6.20			
N 17	KSAZ	10/03/12	10/07/12	We 830p-9p	830p-9p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$1,000.00	4.60			
N 18	KSAZ	10/08/12	10/14/12	Th 830p-9p	830p-9p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,300.00	4.60			
N 19	KSAZ	10/15/12	10/16/12	Tu 830p-9p	830p-9p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,300.00	4.60			
N 20	KSAZ	10/03/12	10/16/12	M-F 9p-10p News	9p-10p		:30				NM	10	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$1,700.00	3.10			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,700.00	3.10			
Week:		10/15/12	10/21/12	MT-----				2	\$1,700.00	3.10			
N 21	KSAZ	10/03/12	10/16/12	M-F 10p-1030p News	10p-1030p		:30				NM	10	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

<u>Contract / Revision</u> 134948 /		<u>Alt Order #</u>
<u>Contract Dates</u> <b>10/03/12 - 10/16/12</b>	<u>Product</u> CFGA - Arizona	<u>Estimate #</u> <b>366</b>
<u>Advertiser</u> <b>Club For Growth</b>		<u>Original Date / Revision</u> 10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--				3	\$1,100.00	1.70			
		Week: 10/08/12	10/14/12	MTWTF--				5	\$1,100.00	1.70			
		Week: 10/15/12	10/21/12	MT-----				2	\$1,100.00	1.70			
N 22	KSAZ	10/03/12	10/07/12	Big 12 RS Prime Game	12p-9p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-				1	\$1,250.00	5.00			
N 23	KSAZ	10/03/12	10/14/12	Sa 9p-10p News	9p-10p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-				1	\$800.00	2.90			
		Week: 10/08/12	10/14/12	-----S-				1	\$800.00	2.90			
N 24	KSAZ	10/03/12	10/14/12	Sa 10p-1030p News	10p-1030p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-				1	\$700.00	2.10			
		Week: 10/08/12	10/14/12	-----S-				1	\$700.00	2.10			
N 25	KSAZ	10/14/12	10/14/12	NFL RS Game Non -Home	10a-7p		:30				NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S				1	\$8,500.00	8.40			
N 26	KSAZ	10/03/12	10/14/12	Su 5p-530p News	5p-530p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S				1	\$600.00	3.70			
		Week: 10/08/12	10/14/12	-----S				1	\$600.00	3.70			
N 27	KSAZ	10/03/12	10/14/12	Su 9p-10p News	9p-10p		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S				1	\$1,300.00	3.10			
		Week: 10/08/12	10/14/12	-----S				1	\$1,300.00	3.10			
N 28	KSAZ	10/03/12	10/14/12	Su 10p-1030p	10p-1030p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S				1	\$1,000.00	2.50			
		Week: 10/08/12	10/14/12	-----S				1	\$1,000.00	2.50			
Totals										386.10		146	\$150,600.00

\*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/16/12	146	\$150,600.00	\$128,010.00	\$640.05	\$128,650.05
<b>Totals</b>	<b>146</b>	<b>\$150,600.00</b>	<b>\$128,010.00</b>	<b>\$640.05</b>	<b>\$128,650.05</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.